



CURRICULUM VITAE

ALVIN E. PANGAN

CONTACT INFO

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EDUCATION

BS Computer Science, AMA University

REFERENCES

Available upon request.

I am a seasoned creative and product design leader who is fully immersed in the convergence of human behavior, business, digital product design, and tech. Over the years, I have honed my skills in creating customer journeys, immersive user experiences, and project management. I have communicated these knowledge by engaging clients and stakeholders with storytelling techniques and leveraging verbal and visual methods.

QUALIFICATIONS

SOLID BACKGROUND. I have a deep understanding of creative principles, design, and best practices. With a keen eye for aesthetics, composition as much as the written word, enables me to provide guidance and make informed decisions about creative endeavors.

STRONG LEADERSHIP SKILLS. I was afforded the opportunity to manage a number of design teams as a Creative Director, Head of Design, Senior Art Director and Design Lead. I have a vast experience in leading and mentoring a team and creating relationships with clients and stakeholders.

STRATEGIC THINKER. I have a deep appreciation for how concepts and its execution are aligned with the overall brand strategy and business objectives. I possess the ability to translate high-level goals into actionable strategies and ensure that the output supports the corporate values, and cater to its target audience.

EXCELLENT COMMUNICATION SKILLS. I can effectively convey vision, provide/receive feedback, and collaborate with team members, clients, and stakeholders. Able to articulate ideas clearly, listen actively, and negotiate to resolve conflicts when necessary.

EFFECTIVE PROBLEM-SOLVER. I can analyze issues, identify innovative solutions and finding the perfect balance between form and function to achieve business objectives.

TREND AWARENESS. I make sure to keep tabs on emerging innovations in design tools-of-the-trade, technological advancements, paradigm and cultural shifts to ensure that work remains cutting-edge.

SOCIALLY COMPETENT. I have the ability to manage and build relationships with colleagues, third-party suppliers, stakeholders and partners and effectively manage expectations on all fronts.

FORMIDABLE PROJECT MANAGEMENT SKILLS. Skilled at crafting project plans, defining project scope, setting objectives, and outlining the tasks and activities. Adept at preparing a roadmap for projects, considering timelines, resource allocation, risk assessment, and contingency plans.

INTERNATIONAL EXPERIENCE. My career, that started in the Philippines that moved to Singapore, Hong Kong, Denmark and I am now currently working in Sweden, effectively has given me an understanding of a wide range of audience, their patterns, and behaviour.



WORK EXPERIENCE

DESIGN LEAD/ PROJECT MANAGER

Mobile Interaction AB

Stockholm, Sweden
01.04.2020 - Present
Industry: Software and App Dev

CONSULTANT ROLES

Product Design Lead for:

- Sandvik
- Ericsson
- Apotea

Project Manager for:

- Apotea
- Atlas CopCo
- BassPro

Business Analyst for:

- Ericsson

INTERNAL ROLES

- Team manager
- Social media team
- Design system
- Internal project manager
- Mentor/coach

SENIOR DIGITAL CREATIVE

Saxo Bank A/S

Copenhagen, Denmark
01.03.2018 - 31.01.2020
Industry: Fintech

Product Designs:

- Saxo TraderGO (Desktop/Mobile)
- Saxo Investor (Mobile)
- Saxo website
- Design system

Marketing Roles:

- Digital campaigns
- Social media
- Brand strategy

CREATIVE LEAD/ SENIOR ART DIRECTOR

The LEGO Group A/S

Billund, Denmark
01.05.2014 - 31.01.2018
Industry: Consumer Goods

Product Designs:

- Nexo Knights (Game App)
- City (Campaign Microsite)
- Jurassic Word (Campaign Microsite)
- Ninjago (Campaign Microsite)
- LEGO Life (Social media for children)

Marketing Roles:

- Global 360 / Omnichannel campaigns
- Made-to-Order campaigns
- Shopper activations

Other roles:

- Team manager
- Mentor/coach

DESIGN SPECIALIST

Stabenfeldt AB

Malmö, Sweden
07.01.2014 - 07.01.2015
Industry: Digital Product Dev and Marketing

Product Design:

- Penny Girl (Digital Library)
- Kickerz (Game App)
- Girl: IT (PWA - Book Quiz)

Marketing Roles:

- In-app campaigns
- Member activations

CREATIVE DIRECTOR/ PROJECT MANAGER

Insight TechSystems MC

Metro Manila, Philippines
13.12.2010 - 20.12.2013
Industry: Fintech, Consulting

CONSULTANT ROLES

Product Design Lead and Creative Director for:

- Blue Marble Travels (Mobile App)
- The Good Earth Health Drinks (Mobile App)
- Geekspeak Clothing (Mobile App)
- Gabay Telemedicine (Mobile App)

Project Manager for:

- Blue Marble Travels
- The Good Earth Health Drinks
- Geekspeak Clothing

Product Owner for:

- Gabay Telemedicine

INTERNAL ROLES

- Brand strategy/guidelines
- Overall creative vision/direction
- Team manager
- Design system
- Mentor/coach

CREATIVE LEAD

CreAds PTE LTD

Singapore City, Singapore
03.12.08 - 08.09.2010
Industry: Marketing/Branding

Product Design:

- Sharp (Campaign Microsite)
- Fujifilm (Campaign Microsite)
- Ministry of Manpower (Campaign Microsite)

Marketing Roles:

- Omnichannel campaigns
- Branding campaigns
- Tactical campaigns
- Consumer activations

CREATIVE DIRECTOR

Xpress Media

Singapore City, Singapore
14.03.2008 - 08.07.2008
Industry: Digital Publication

Led design efforts

and creative direction for:

- Friends of Museums
- Del Monte
- Ministry of Transportation
- Singapore Polytechnic

Other roles:

- Team manager
- Mentor/coach

DESIGN LEAD

MediaHub

Metro Manila, Philippines
15.04.2004 - 18.07.2007
Industry: Web Design/Dev

CONSULTANT ROLES

Design Lead for:

- Canadian Immigration Consultancy
- DOX International
- ProData

INTERNAL ROLES

- Team manager
- Design system
- Internal project manager
- Mentor/coach

HEAD OF CREATIVE

S Point Products

Metro Manila, Philippines
15.10.2002 - 15.02.2004
Industry: Consumer Goods

Role Highlights:

- Team manager
- Internal project manager
- Mentor/coach
- Overall creative vision/direction

DESIGN DEPARTMENT HEAD

123 Publishing and Marketing

Hong Kong, SAR
16.11.2001 - 18.06.2002
Industry: Digital Media and Marketing

Role Highlights:

- Team Lead
- Internal Project Manager
- Mentoring/coaching
- Overall creative vision/direction

GRAPHIC DESIGNER

Star Paper Corp.

Metro Manila, Philippines
22.04.1997 - 30.09.1998
Industry: Consumer Goods

Role Highlights:

- Design tactical adverts
- Design branding adverts
- Design marketing collaterals

Clients include:

- Parker Pens
- Solingen
- Faber Castell, among others

GRAPHIC DESIGN DEPARTMENT HEAD

The Fourth Dimension, Inc.

Metro Manila, Philippines
16.11.1992 - 01.10.1996
Industry: Marketing

Role Highlights:

- Produce out-of-home adverts
- Team manager
- Mentor/coach

Clients include:

- Guess Jeans
- Jag Jeans
- Bench Clothing, among others

